Why Migrate to a Cloud-native Enterprise Archive

Overcome challenges of legacy on-premises archive solutions

Key Benefits

- Keep up with new corporate and regulatory compliance mandates
- Grow litigation readiness requirements that stifle legacy vendors
- Balance retrofitting archaic architectures and delivering meaningful features
- Consolidate or face obsolescence

As recently as a decade ago, the world depended on legacy on-premises, data-intensive archiving solutions like mail servers and file servers. Today, most key applications have migrated to the cloud. Some legacy solutions still remain. But they struggle to maintain mindshare and investment within companies that boast diverse hardware and software portfolios with higher-performing assets.

Proofpoint can help. Our cloud-based Proofpoint Archive solution helps users by simplifying:

- Regulatory compliance
- Legal discovery
- Data access

It provides a centralized, searchable repository that supports a wide range of content types, including email and new, popular content types. With our fully managed service, you can say goodbye to the headaches of managing an in-house archive.

Key Reasons for Migrating

This section describes the primary reasons to migrate to our modern, cloud-native enterprise archive offering. It also explains how Proofpoint can help you with the migration.

Ongoing support implications

How straightforward is your support process? Do you pay extra fees for less-than-optimal support? For context, let us consider the Veritas product life cycle and its relationship to support offerings for its portfolio.[1]

1 *Veritas*. "Product life cycle information" (https://www.veritas.com/content/support/en_US/eosl). September 2022.

When a Veritas product exits its Primary Phase of support, it enters an Extended Phase of support. And that requires extra support fees.

Once a product exits Extended Phase, it enters a Sustaining Phase of support. That also requires added support fees.

And when a product exits the Sustaining Phase, it enters End of Support Life. At this point, no Veritas support of any kind is offered.

What does this mean for their archiving solution, Veritas Enterprise Vault?

VERSION NO.	SUPPORT STATUS
10.x	Not supported.
11.x	Not supported.
12.0-12.2.3	Extended Phase of support starts in October 2021. You will pay extra support fees beyond Essential Support for fixes only for "Severity 1 issues to service restoration or data retrieval."[2]
12.3-12.5.3	On October 21, 2023, you will be paying extra fees to receive support on these versions.

How Proofpoint can help

Proofpoint Archive customers are almost always on the current release or, at most, two releases back.

Our support offerings are simplified. All Proofpoint Archive subscriptions include Platinum support. We also offer Premium and Global support options.

Painful upgrade process

How straightforward is the process for upgrading your legacy on-premises archive? Can your staff perform the upgrade?

For example, consider the upgrade process for Veritas Enterprise Vault. It doesn't support mixed mode. That means:

- You must maintain every archiving construct at the same level.
- It forces you to upgrade everything at once.
- This is separate from any upgrades you may have to perform to archive server hardware, storage and databases.
- Customers with larger deployments or with limited in-house

archive and SQL administration experience will typically require a Veritas or third-party professional services engagement for a major upgrade.

- Customers have to perform regular, successful full backups of the archive for data protection.

You must maintain consistent backups between archive structured and unstructured data. That's because you may need to leverage backups to remedy a failed upgrade.

How Proofpoint can help

- Our staff performs all upgrades.
- We provide proactive notification of upgrade schedules and maintenance windows.

Lack of an enterprise-class cloud alternative

Customers migrate to modern, cloud-native archiving solutions for specific reasons. These include but are not limited to the following:

- Reduce or eliminate infrastructure and related costs
- Reduce administrative overhead
- Achieve predictable cost model—OPEX vs. CAPEX
- Achieve contracted levels of service

Does your legacy vendor offer a migration path from its on-premises archiving solution to an enterprise-class cloud alternative?

For example, consider the options for Veritas Enterprise Vault customers. You could contemplate moving your Enterprise Vault on-premises instance to the public cloud. And you could be managing it yourself there. But by doing so, you only address reducing or eliminating infrastructure.

You could contract with Veritas partner Bluesource for EV247 in Microsoft Azure. But you would still need to factor in archive growth and increasing cloud storage costs. You can even consider migrating to Veritas Enterprise Vault.cloud. But note that is a separate product. It has different interfaces and some feature disparity.

How Proofpoint can help

We have industry leadership and recognition. For the 10th time, we have been named a leader in Gartner's Magic Quadrant for Enterprise Information Archiving.[3]

We provide financially backed SLAs for archive access and search performance.

2   *Veritas*. "Product life cycle information" (https://www.veritas.com/content/support/en_US/eosl). September 2022.
3   2020 Gartner Magic Quadrant for Enterprise Information Archiving, by Michael Hoeck, Jeff Vogel, Gartner, October 27, 2020.

Lack of innovation

Innovation encompasses more than just product enhancements. It may be defined as something new or different. You can certainly apply the term to your product experience, customer experience, sales experience, support experience and more.

If you continue to ponder staying with your legacy on-premises archiving solution, ask yourself:

- When was the last time you saw a product road map that highlighted strategic vision beyond one or two years?
- Were there any imminent tactical enhancements?
- When was the last time your vendor delivered on one of your enhancement requests?
- How good is your support experience?
- When was the last time you engaged your archiving specialist or architect?
- How vested in your archiving solution is your vendor for the long term?

How Proofpoint can help
- We reinvest approximately 20% of annual revenue into overall R&D.
- We consistently score over 95% for customer satisfaction.
- We release approximately eight updates for Proofpoint Archive each year.

Conclusion

Proofpoint Archive is a modern, cloud-native archiving solution. It helps customers meet long-term business and regulatory information retention requirements. We provide:

- Support for email and other digital communication platforms. These include platforms such as instant messaging, collaboration and social media.
- High-performance, built-in search, litigation hold and export. These address all of your basic e-discovery needs.
- Advanced features. These include case management and machine learning-based technology assisted review to help streamline e-discovery processes and reduce related costs.
- Feature-rich supervision. We help you monitor and review email and other digital communications to help ensure and prove corporate and regulatory compliance.

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